

Natrona County Travel & Tourism Council Visit Casper

PUBLIC MEETING MINUTES TUESDAY, SEPTEMBER 23, 2025 – 11:30 a.m. CASPER, WYOMING

I. CALL TO ORDER

Mr. Montgomery called the public meeting of the Natrona County Travel and Tourism Council to order Tuesday, September 23, 2025, at 11:39 a.m. Roll call determined the presence of a quorum.

II. ROLL CALL

Present: Cole Montgomery, City of Casper
Dan Foote, Town of Bar Nunn
Gena Jensen, City of Casper (Alternate)
Mike Cevasco, Town of Midwest (Zoom)
Morgan Covert, City of Mills
Renee Penton-Jones, Natrona County

Excused: Ashley Aars, Town of Edgerton
Pat Sweeney, City of Casper
Tassma Powers, Town of Evansville
Tiffany Gamble, Natrona County

Also Present: Annette Pitts, CEO
Terri Weinhandl, Operations Manager
Liz Bowers, Community Engagement Manager
Wayne Stewart, Director of Marketing & Communications
Syd Wallace, Creative Coordinator
Shelby Kraus, Business Sales Manager
Cait O'Neal, Meetings & Conferences Sales Manager
Glenn Gardner, Wyoming Office of Tourism (via Zoom)
Tommy Culkin, Oil City News

III. CONSENT AGENDA

Mr. Montgomery asked for a motion to approve the consent agenda as presented.

Moved by Mrs. Penton-Jones, seconded by Mr. Foote, carried without dissent.
(Exhibit 1)

OLD BUSINESS / NEW BUSINESS

IV. CEO & STAFF REPORT

Ms. Pitts reviewed the August scorecard and September financials.

Ms. Pitts and staff presented updates, project status and information for their respective divisions.

Light Gray - CEO
Green – Marketing
Pink – Sales
Blue – Community Outreach
Orange - Operations
(Exhibits 2, 3, and 4)

V. **COUNCIL COMMENTS**

Mr. Cevalasco asked Ms. Pitts for spec information for the restroom that was purchased for the Hell's Half Acre project. Ms. Pitts referred Mr. Cevalasco to Mike Brown with Natrona County Parks.

VI. **PUBLIC COMMENTS**

None.

VII. **NEXT MEETING:** Tuesday, October 28, 2025, at 11:30 a.m.

VIII. **EXECUTIVE SESSION**

None.

IX. **ADJOURNMENT**

Mr. Montgomery asked for a motion to adjourn.

Moved by Mr. Foote, seconded by Ms. Jensen, carried without dissent to adjourn at 12:39 p.m.



Cole Montgomery, Chair



Tassma Powers, Secretary