

Natrona County Travel & Tourism Council

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PUBLIC MEETING MINUTES

TUESDAY, SEPTEMBER 23, 2025 – 11:30 a.m.

CASPER, WYOMING

I. CALL TO ORDER

Mr. Montgomery called the public meeting of the Natrona County Travel and Tourism Council to order Tuesday, September 23, 2025, at 11:39 a.m. Roll call determined the presence of a quorum.

II. ROLL CALL

Present:	Cole Montgomery, City of Casper Dan Foote, Town of Bar Nunn Gena Jensen, City of Casper (Alternate) Mike Cevasco, Town of Midwest (Zoom) Morgan Covert, City of Mills Renee Penton-Jones, Natrona County
Excused:	Ashley Aars, Town of Edgerton Pat Sweeney, City of Casper Tassma Powers, Town of Evansville Tiffany Gamble, Natrona County
Also Present:	Annette Pitts, CEO Terri Weinhandl, Operations Manager Liz Bowers, Community Engagement Manager Wayne Stewart, Director of Marketing & Communications Syd Wallace, Creative Coordinator Shelby Kraus, Business Sales Manager Cait O'Neal, Meetings & Conferences Sales Manager Glenn Gardner, Wyoming Office of Tourism (via Zoom) Tommy Culkin, Oil City News

III. CONSENT AGENDA

Mr. Montgomery asked for a motion to approve the consent agenda as presented.

Moved by Mrs. Penton-Jones, seconded by Mr. Foote, carried without dissent.
(Exhibit 1)

OLD BUSINESS / NEW BUSINESS

IV. CEO & STAFF REPORT

Ms. Pitts reviewed the August scorecard and September financials.

Ms. Pitts and staff presented updates, project status and information for their respective divisions.

Light Gray - CEO
Green – Marketing
Pink – Sales
Blue – Community Outreach
Orange - Operations
(Exhibits 2, 3, and 4)

V. COUNCIL COMMENTS

Mr. Cevasco asked Ms. Pitts for spec information for the restroom that was purchased for the Hell's Half Acre project. Ms. Pitts referred Mr. Cevasco to Mike Brown with Natrona County Parks.

VI. PUBLIC COMMENTS

None.

VII. NEXT MEETING: Tuesday, October 28, 2025, at 11:30 a.m.

VIII. EXECUTIVE SESSION

None.

IX. ADJOURNMENT

Mr. Montgomery asked for a motion to adjourn.

Moved by Mr. Foote, seconded by Ms. Jensen, carried without dissent to adjourn at 12:39 p.m.


Cole Montgomery, Chair


Tassima Powers, Secretary