

A man and a woman are hiking together on a rocky trail. The man is wearing a plaid shirt, shorts, and a white cap, and has a backpack. The woman is wearing a black top and green pants, and is holding a smartphone up to take a photo of a waterfall cascading down a rocky cliff. A fluffy dog is sitting on the rocks in front of them. The scene is outdoors with lush greenery and a rocky terrain.

2026 CASPER TOURISM MASTER PLAN

VISIT *Casper*



2026 STEERING COMMITTEE

ECONOMIC DEVELOPMENT ORGANIZATIONS

Justin Farley, *Advance Casper*
Melissa Hugget, *Casper Downtown Development Authority*
Liz Bowers, *Visit Casper*
Shelby Kraus, *Visit Casper*
Cait O'Neal, *Visit Casper*
Annette Pitts, *Visit Casper*
Wayne Stewart, *Visit Casper*
Sydney Wallace, *Visit Casper*
Terri Weinhandl, *Visit Casper*

CITY / COUNTY GOVERNMENT

Zulima Lopez, *City of Casper*
Jolene Martinez, *City of Casper*
Pat Sweeney, *Casper City Council*

STATE GOVERNMENT

Elissa Campbell, *WY House Representative District 56*

COMMUNITY PARTNERS

Austin Burgess, *Central Wyoming Trails Alliance*
Morgan Covert, *Visit Casper Board, Fox Spa*
Jake Crumb, *Ford Wyoming Center*
Dan Foote, *Visit Casper Board, Ford Wyoming Center*
Tiffany Funk, *JJM Group Hotels*
Tiffany Gamble, *Visit Casper Board, Hat 6 Travel Center*
Luke Gilliam, *Wyo Sports Ranch*
Blake Jackson, *Ugly Bug Fly Shop*
Paul Nash, *Casper Area Chamber of Commerce Board, Wyoming Health Fairs*
Renee Penton-Jones, *Visit Casper Board, Ramkota Hotel & Conference Center*
Allison Maluchnik, *The Nicolaysen Art Museum*
Melissa McDonald, *Wyoming Symphony*
Nat Steinhoff, *Platte River Trails Board, LPT Realty*
Kaycee Wiita, *Fly Casper Alliance Board, EVI*

FACILITATOR

Darren Rudloff, *Rudloff Solutions*

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- 5** Vision and Strategic Issues
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WHY A CASPER TOURISM MASTER PLAN?

The purpose of this Casper Tourism Master Plan is to ensure the success, growth, and sustainability of the Casper area travel industry for the benefit of residents and visitors. This 10-year plan establishes a road map toward an aspiring future for the Casper travel industry with identified roles for a variety of local organizations and agencies.

Visit Casper has made a strong commitment to a Tourism Master Planning process throughout the 2020s. The organization and its key governmental and stakeholder partners developed the initial Master Plan in 2021 and completed a comprehensive update in 2026.

GOALS OF THE PLAN INCLUDE THE FOLLOWING:

- Agreement on major goals and strategies,
- Coordination of efforts by business, civic, and government organizations,
 - Reduced duplications of effort,
 - Accountability toward overall progress, and
 - Inspiration for additional community and visitor enhancements.

This Casper Tourism Master Plan includes the City of Casper and all of Natrona County (including the municipalities of Bar Nunn, Edgerton, Evansville, Mills, and others).

VISION AND STRATEGIC ISSUES

VISION FOR THE CASPER TRAVEL INDUSTRY

Casper is an industrious Western business hub and destination built upon amazing natural beauty and outdoor recreation opportunities.

STRATEGIC ISSUES

1. TOURISM AND ECONOMIC DEVELOPMENT PARTNERSHIPS (PAGE 6)

By working together, Visit Casper and its economic development partners can solve critical community challenges and create new amenities and attractions. Funding tools will be critical to this effort.

2. COMMUNITY ATTRACTIONS & AMENITIES (PAGE 8)

Casper should enhance its existing strengths, such as the Ford Wyoming Center and its status as Wyoming's sports capital, as well as create new amenities such as its bustling downtown area.

3. TRANSPORTATION & CONNECTIVITY (PAGE 10)

Casper is a transportation hub and should work to improve its air service, interstate network, wayfinding, and gateways into the community.

4. CASPER MOUNTAIN DEVELOPMENT & EXPERIENCES (PAGE 12)

Casper Mountain is a beautiful and popular recreational resource for visitors and residents. Coordinating the needs of stakeholders, landowners, and recreational users will be critical to ensuring a welcoming and sustainable future for this community asset.

5. N. PLATTE RIVER DEVELOPMENT & EXPERIENCES (PAGE 14)

Casper should continue developing the river as a clean and safe recreational asset with mixed-use development opportunities along its banks.

IMPLEMENTATION DEFINITIONS

City: City of Casper

Municipalities: All Cities and Towns in Natrona County (including Casper)

Timeline Terms: Short 1-2 years (S) Medium 3-5 year (M) Long 5-10 years (L)

STRATEGIES

1. TOURISM AND ECONOMIC DEVELOPMENT PARTNERSHIPS

a. Actively use this Master Plan as a guiding document among economic development and government agencies.

TERM: Short Medium Long

LEAD: Visit Casper

SUPPORT: Econ Dev Orgs,
Municipalities, County,
Airport

Hold quarterly or semi-annual meetings of the Steering Committee to score-keep on progress and reprioritize/update the plan based on changing conditions and the status of projects. This may include shifting organizational responsibilities and adding new action steps. **(S)**

Integrate this plan into other government plans and budgeting. **(SML)**

Provide regular updates of the plan's accomplishments to elected officials, the travel industry, and the public. **(SML)**

b. Create stronger collaboration among local economic development agencies. Effort can include local governments, hospitality industry partners, and others.

TERM: Short Medium Long

LEAD: Econ Dev Orgs

SUPPORT: Municipalities,
County, Airport

Hold monthly meetings of local economic development agency CEOs to share project information, support each other's programs, and plan future efforts. Invite guests from relevant entities. **(S)**

Explore collaborations to reduce redundancies, achieve efficiencies, and better develop the community. Could include shared activities such as 1) marketing, PR, social media, and other creative services, 2) administrative support, 3) office space, 4) boards of directors, and 5) other collaborations. **(SML)**

Speak with a unified Casper and Natrona County voice on funding and legislative issues before local, state, and federal governments. Identify the appropriate entity to retain lobbyist(s) for state and federal issues as needed. **(SML)**



c. Implement a unified, proactive public relations and communications strategy to inform and engage residents, elected officials, and stakeholders on the critical issues impacting Natrona County and its communities. Emphasize coordinated messaging that delivers clear, compelling, and relatable information on quality of life, economic development, infrastructure, and other priority issues

TERM: Short **LEAD:** Econ Dev Orgs **SUPPORT:** Airport, Municipalities, County

d. Investigate and aggressively pursue funding options critical to this plan and broader community development.

TERM:
Short Medium Long

LEAD: Municipalities,
County, Econ Dev Orgs

Prioritize community needs and thoroughly prepare projects to be ready for funding opportunities. **(S)**

Aggressively pursue funding methods for maintenance of existing infrastructure and development of new projects. Educate elected officials and the public of the need for the funding. Be transparent in explaining the process and projects. (5th and 6th Penny Taxes, Urban Renewal District, Tax Increment Financing, Business and Tourism Improvement Districts, etc.). **(SML)**



2. COMMUNITY ATTRACTIONS AND AMENITIES

<p>a. Build on Casper’s leadership position in hosting sporting events throughout Wyoming and the Rocky Mountain West.</p>	
<p>TERM: Short Medium Long</p> <p>LEAD: Visit Casper, City, Compete Casper,</p> <p>SUPPORT: Econ Dev Orgs, County, Team Sports Groups, Sport Venues</p>	<p>Partner with sports venues to attract sports events and competitions from throughout the state and multi-state region. (SML)</p>
	<p>Proactively innovate and invest in the area’s sports facilities and related amenities to stay ahead of the competition. (SML)</p>
	<p>Develop strategic and tailored messaging on the positive economic, health, and quality-of-life benefits of the area’s sports facilities and infrastructure. Use data and storytelling to craft these targeted messages demonstrating to elected leaders, business owners, and residents the value of protecting and enhancing these amenities. (SML)</p>
	<p>Support implementation of the 2024 Casper Area Parks and Recreation Master Plan which analyzed public park facilities and recommended new facilities, renovations, and policy changes. (SML)</p>
	<p>Support and grow Casper’s sports volunteer structure (Compete Casper). (SML)</p>
<p>Explore the creation of the Visit Casper Sports Commission to focus attention on and coordinate action on these vital sports issues. (SML)</p>	

b. Analyze and enhance the Ford Wyoming Center as a major events complex in Casper and Wyoming.

TERM: Short Medium Long

LEAD: City

SUPPORT: Econ Dev Orgs

Continue to analyze the Ford Wyoming Center for upgrades and renovations needed for the facility to remain competitive. **(SML)**

Work to identify unique funding sources to assist with the maintenance and development of the Center. **(SML)**

c. Encourage and support public and private development of the downtown area.

TERM: Short Medium Long

LEAD: City

SUPPORT: Cultural Institutions, Civic Orgs, Econ Dev Orgs

Continue public investments in the streets, walkways, and other physical infrastructure of the downtown area **(SML)**

Continue to activate the area with festivals and investments, public art, and similar activities. **(SML)**

Support development and enforcement of appropriate downtown policies to maintain a bustling and family-safe environment (parking, panhandling, security, etc.). **(SML)**

d. Support development of new amenities and sustain existing attractions to help fill community and visitor needs as they arise and become feasible

TERM: Short Medium Long

LEAD: Private Sector

SUPPORT: Econ Dev Orgs

e. Support and develop Natrona County's arts and cultural amenities, to enrich the quality of life of both residents and visitors. Include long-term sustainability in the funding considerations for the institutions

TERM: Short Medium Long

LEAD: Cultural Institutions

SUPPORT: Private Sector, City, County

Create a Casper Arts Coalition to help coordinate marketing, development, fundraising, and other joint efforts. **(SM)**

Support efforts to keep Natrona County's cultural institutions funded and active for the year-round enjoyment of residents and visitors. **(SML)**

f. Support development of outdoor recreation options throughout the County (camping, boating, fishing, climbing, etc.). Work with local land managers, user groups, and private entities working to develop outdoor amenities.

TERM: Short Medium Long **LEAD:** City, County, Private Sector **SUPPORT:** Econ Dev Orgs

g. Support development of new or renovated meeting space in new or existing hotels/ facilities as the space becomes economically feasible

TERM: Short Medium Long **LEAD:** Visit Casper, Private Sector
SUPPORT: City, County, Econ Dev Orgs



3. TRANSPORTATION AND CONNECTIVITY

a. Protect the Casper/Natrona County International Airport for the benefits it brings to Natrona County (commercial and private air service, foreign trade zone, firefighting, healthcare, business benefits, etc.).

TERM: Short Medium Long

LEAD: Advance Casper, City, County, Airport

SUPPORT: Econ Dev Orgs

Preserve existing commercial air service and proactively seek expansions where appropriate (for example, seasonal service). **(S)**

Consider doing public relations/marketing campaigns for using the Airport. **(S)**

Document and publicize the importance of the Airport to serious needs in Central Wyoming such as leisure and business travel, healthcare, firefighting, sports, etc. Deliver this message to state and local elected officials making funding decisions regarding air service. **(SML)**

b. Implement the County and MPO Wayfinding Sign plan to improve the community's hospitality and revenue potential. Fund and install the signs.

TERM: Short **LEAD:** County, Municipalities **SUPPORT:** Econ Dev Orgs

c. Improve the major Gateways into downtown Casper, making them more attractive to visitors.

TERM: Short Medium Long

LEAD: Casper Metropolitan Planning Organization

SUPPORT: Airport, Econ Dev Orgs

Coordinate beautification and road projects to create memorable gateways into downtown. Use local artists for beautification efforts, as possible. **(S)**

Implement features such as medians, fencing, and vertical art elements to create “wow” experiences on entrances into Casper, including from the Airport. **(ML)**

d. Improve Casper's appearance along Interstate 25.

TERM: Medium Long

LEAD: WYDOT, City, County

SUPPORT: Evansville, Mills, Bar Nunn

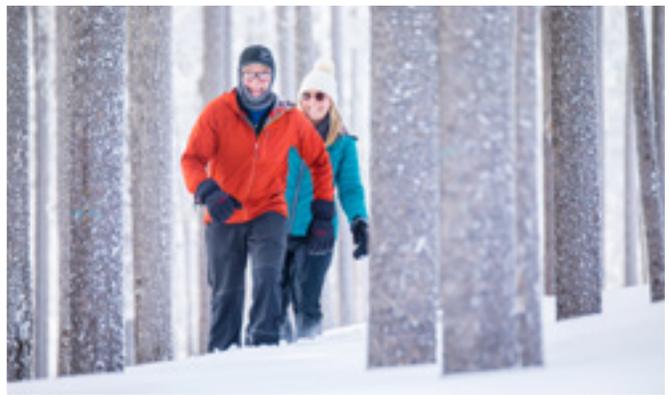
Beautify I25 incrementally on future construction projects using the enhancements portions of each road project budget. **(ML)**

Consider design suggestions from the *Interstate 25 Entryway Beautification Project*, such as the outdoor recreation images on bridges that can help brand Casper as an Outdoor Recreation hub, and selectively implement what is feasible and funded. Use local artists and design companies when possible. **(ML)**

Consider options to incentivize private landowners along I25 to make their land more attractive through landscaping, fencing, and general clean-up efforts. **(ML)**

e. Increase local bus capacity for sports, convention, and other group transportation within Casper and Natrona County.

TERM: Medium Long **LEAD:** Visit Casper, City, Private Sector



4. CASPER MOUNTAIN DEVELOPMENT AND EXPERIENCES

a. Continue Execution of the Casper Mountain Land Use Plan for the development of the mountain and surrounding areas.

TERM: Short Medium

LEAD: County, City, Central Wyoming Trails Alliance

SUPPORT: Trail Groups, Sport Groups, Econ Dev Orgs

Incorporate the recommendations of the new Mountain Land Use Plan into the broader mountain workplan of the County, City, and trail groups. **(S M)**

Incorporate safety and sustainability into the planning and management of Casper Mountain. **(S M)**

b. Educate residents and visitors about responsible and sustainable use of Casper Mountain amenities and resources, including appropriate recreational areas, respect for private land, and conscientious recreational habits.

TERM: Short Medium **LEAD:** County, City **SUPPORT:** Econ Dev Orgs, Trail Groups

c. Implement more signage and information on Casper Mountain to improve the enjoyment of the recreational and entertainment amenities.

TERM: Short Medium

LEAD: County, City

SUPPORT: Federal Agencies, Central Wyoming Trails Alliance and other Trail Groups

Support current efforts to install additional wayfinding signs on the Mountain (as part of the overall County Wayfinding Plan). **(S)**

Determine where additional trails signs are needed to clarify locations, directions, and public/private land boundaries. **(S M)**

Include educational signage about safe recreational practices (sharing trails with other users, interacting with wildlife, etc.). **(S M)**

Digitally map the Mountain's trails and facilities and provide the information to users. **(S M)**

d. Continue to develop new trails and maintain existing ones as funding allows on Casper Mountain and in the surrounding areas.

TERM: Short Medium Long **LEAD:** County, City, Central Wyoming Trails Alliance



5. N. PLATTE RIVER DEVELOPMENT AND EXPERIENCES

a. Encourage and support continued remediation and maintenance efforts of the N. Platte River. Work on communication and collaboration across government jurisdictions to ensure uniform remediation efforts.

TERM: Short Medium Long **LEAD:** City, Mills, Evansville, County, WY Game and Fish, Platte River Restoration

b. Continue to develop the Platte River Trail including links to downtown, attractions, and visitor services.

TERM: Short Medium Long
LEAD: Platte River Trails Org, City
SUPPORT: City, County

Ensure funding is secured for adequate maintenance of the trail network. **(SML)**

Develop and enforce appropriate safety and security polices to maintain a family-safe experience. **(SML)**

c. Make the N. Platte River more welcoming to visitors wishing to enjoy its recreational options.

TERM: Short Medium Long
LEAD: Platte River Trails Org, Visit Casper, City
SUPPORT: Econ Dev Orgs, Wyoming Game and Fish Dept.

Provide more signage and information on access points, recreational options, and river sustainability. **(SML)**

Provide information about area outfitters and recreation equipment providers. **(SML)**

Incorporate safety and sustainability information. **(SML)**

d. Encourage and support efforts for mixed-use development along the N. Platte River.

TERM: Short Medium Long
SUPPORT: Econ Dev Orgs

LEAD: Amoco Jt. Powers Bd, Mills, City, County, Private Sector

e. Protect and preserve the river from future negative disruptions. Monitor potential projects that may affect the river (water flows, water quality, etc.) and advocate on behalf of the integrity of the river and fisheries flowing through Natrona County

TERM: Short Medium Long
SUPPORT: Econ Dev Orgs

LEAD: Amoco Jt. Powers Bd, Mills, City, County, Private Sector



THE MASTER PLANNING PROCESS

2026 AND 2021 MASTER PLANNING EFFORTS



Reviewed **45+**
reports, plans, and
research studies



Surveyed
1,600+
Natrona County
residents



Surveyed **202**
previous visitors to
Natrona County



46 Steering
committee
members reviewed
and modified
the Plan



Interviewed **29**
travel industry,
business, and
community
leaders

Visit Casper engaged Rudloff Solutions to coordinate and conduct its initial 2021 Tourism Master Planning process and to lead a comprehensive review and revision in 2025-26.

2026 MASTER PLAN UPDATE

In late 2025, Visit Casper created a 27-person Steering Committee of economic development, business, hospitality, and government leaders to oversee an update of the 2021 Master Plan. The effort began with a review of economic research and plans completed since 2021.

Central to this review was *Visit Casper's 2025 Resident Sentiment Survey* which gathered input from more than 1,100 residents about Natrona County as a place to live and visit. Residents affirmed their desire for Natrona County to be a youthful and vibrant community with improved festivals, parks, restaurants, outdoor recreation options, and experiences for young people.

In December 2025, the Steering Committee participated in a planning workshop where members assessed current issues, opportunities, and challenges and compared them with the strategic pillars from the 2021 Master Plan. The Committee reaffirmed some sections of the plan, while modifying, deleting, or adding to other sections.

Following the workshop, the planning team developed an updated Tourism Master Plan and revised it again with more feedback from the Steering Committee. The Visit Casper Board of Directors approved the 2026 Tourism Master Plan in January 2026.

2021 MASTER PLANNING PROCESS

The original 2021 Tourism Master Planning process followed a similar framework. A Steering Committee oversaw a process that included a literature review of existing Natrona County plans and research studies, surveys of both residents and visitors about major Natrona County issues, and interviews with key travel industry and community stakeholders.

Draft recommendations for the Tourism Master Plan were developed and refined based on Steering Committee input, with final approval granted in October 2021.

RESEARCH HIGHLIGHTS

from Visitor and Resident Surveys

What experiences are missing from Natrona County that you would love to see added?
(Number of *mentions* within write-in responses.)

Improved activities for kids, teens & youth	136
Improved events, concerts festivals & shows	132
Improved parks	92
Improved restaurants & dining	74
Improved shopping	52
Art-based experiences	45
More indoor experiences	32
Maximizing Casper Mountain	27
Additional airlines improved flights	20

Source: 2025 Natrona County Resident Sentiment Survey

What provides you and/or your family with the most quality of life in Natrona County that should be preserved for future generations? (Number of *mentions* within write-in responses.)

Nature, natural areas, outdoor rec., camping, hiking, biking and walking trails	301
Casper Mountain	161
Parks	130
River access	72
Open spaces	68
Safety	60
Alcova & Pathfinder reservoirs	53
Recreation	50
Local history and museums	49
Access to public lands and the outdoors	44
Small-town vibe/feel & local friendliness	40
Natural beauty	39

Source: 2025 Natrona County Resident Sentiment Survey

VERY LITTLE VERY MUCH

PLEASE INDICATE how welcome you believe Natrona County guests feel when they visit our area.



PLEASE INDICATE how safe you believe Natrona County guests feel when they visit our area.



PLEASE INDICATE how easy it is for guests to find their way around Natrona County when they visit the area.

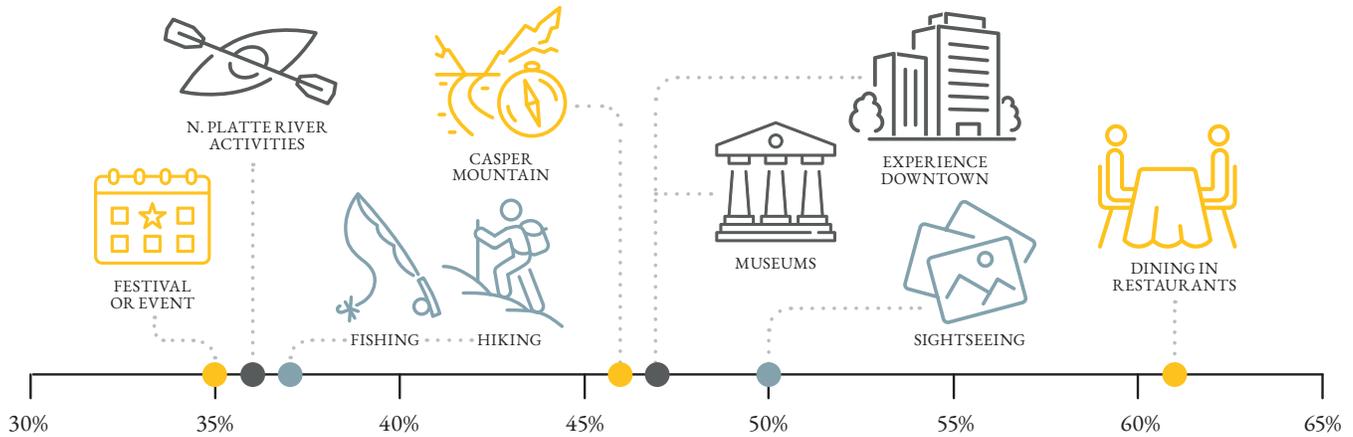


PLEASE INDICATE how readily you believe guests can locate parking when visiting the area.

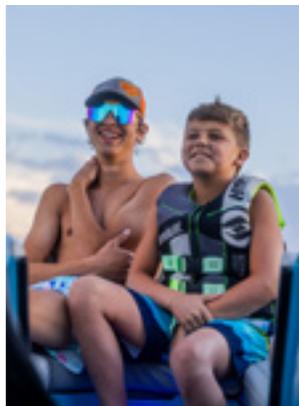


Source: 2025 Natrona County Resident Sentiment Survey

WHAT ACTIVITIES VISITORS WOULD BE INTERESTED IN DOING ON THEIR NEXT CASPER TRIP



Source: 2021 Natrona County Visitor Survey



APPENDICES

APPENDIX A CASPER AND NATRONA COUNTY DOCUMENTS REVIEWED AND USED IN THE PLANNING PROCESS (2021 AND 2026)

VISIT CASPER

- Visit Casper Resident Sentiment Survey, 2025
- Visit Casper FY 25-26 Business Plan
- Visit Casper Strategic Plan, 2023-2025
- Casper Destination Next Report, 2019
- Visit Casper Strategic Plan 2020 and Beyond
- Visit Casper Realignment Report 2020
- Visit Casper Visitor Profile Research 2019

ECONOMIC DEVELOPMENT ORGS

- Casper DDA Strategic Plan, 2025
- Advance Casper website, 2025
- Advance Casper Strategic Plan Input, 2021
- Casper Chamber of Commerce FY 21 Reimagination Document
- City of Casper Downtown Strategic Plan, 2013

CITY/COUNTY

- Casper Area Parks and Recreation Plan, 2024
- Generation Casper Comprehensive Plan
- Natrona County Development Plan 2016
- Connecting Crossroads, Long-Range Transportation Plan Update, 2020
- Casper MPO, Metropolitan Transportation Improvement Program, FY 22-25
- Mills Main Street Corridor Study
- Interstate 25 Entryway Beautification Project, 2015
- Casper Wayfinding Master Plan, 2020
- Casper/Natrona County International Airport Master Plan, 2016
- Casper College Strategic Plan 2018
- Casper College Campus Facilities Master Plan Refresh 2018
- Casper Area Trails, Path and Bikeway Plan, 2013
- McMurry Foundation Funding Priorities (from website)

ATTRACTIONS/AMENITIES

- WYO Sports Ranch website and case studies, 2025
- Central Wyoming Trails Alliance Strategic Plan, 2024-2028
- Platte River Trails website, 2025
- David Street Station Strategic Plan, 2024
- Casper Mountain Land Use Plan, 2022
- National Historic Trails Center Strategic Plan
- The Nicolaysen Art Museum Strategic Plan, 2021
- ARTS 321 Website
- Casper Mountain Land Use Plan 2004
- Casper Mtn. Parks Trail System Assessment & Conceptual Plan, 2014
- Platte River Trails Strategic Planning Matrix
- Platte River Trails Org Annual Report

STATE

- Wyoming Office of Tourism Strategy Overview FY 25-26
- Wyoming Office of Tourism Economic Impact of Travel to Wyoming, 2024
- 2020 Wyoming Aviation Economic Impact Study
- Report of Wyoming Governor's Task Force on Outdoor Recreation 2017
- WY Outdoor Recreation Office Strategic Plan 2019
- WY Statewide Comprehensive Outdoor Recreation Plan 2019-23
- Wyoming Economic Development Strategic Plan, 2019 (WY Business Council)
- WYDOT State Transportation Improvement Program 2022

APPENDIX B

2021 MASTER PLANNING STEERING COMMITTEE

ECONOMIC DEVELOPMENT ORGANIZATIONS

Jason DeWitt, *Casper Chamber of Commerce*
Justin Farley, *Advance Casper*
Luke Gilliam, *Visit Casper*
Kevin Hawley, *Casper DDA*
Brook Kaufman, *Visit Casper*
Amanda Scherlin, *Visit Casper*

CITY / COUNTY GOVERNMENT

Liz Becher, *City of Casper Community Development*
Paul Bertoglio, *Natrona County Commissioner*
Mike Brown, *Natrona County*
Steven Freel, *Mayor of Casper*
Sabrina Kemper, *City of Mills*
Carter Napier, *City of Casper City Manager*

STATE GOVERNMENT

Bill Landen, *WY State Senator*

BUSINESS / COMMUNITY LEADERS

Kim DeVore, *Jonah Bank and WY Business Council*
Chris Lorenzen, *Casper College*
Eric Robert Schlidt, *307 Impact*
Jim Ruble, *Sinclair Oil and Visit Casper*
Jerad Stack, *Flowstate*
Joann True, *Philanthropist*
Beth Worthen, *Natrona County Library Foundation*

ATTRACTIONS / HOSPITALITY BUSINESSES

Andy Couch, *Nicolaysen Art Museum*
Tiffany Funk, *JJM*
Blake Jackson, *Ugly Bug/Outfitter*
Glenn Januska, *Natrona County Airport*
John Johnson, *Johnson Restaurant Group*
Brad Murphy, *Ford Wyoming Center*
Renee Penton-Jones, *Ramkota
Hotel & Conference Center*
Andrew Schneider, *Nicolaysen Art Museum*
Jeff Spry, *Clarion Hotel*

2021 STAKEHOLDER INTERVIEWS

Liz Becher, *City of Casper Community Development*
C. Bertoglio, *Natrona County Commissioner*
Mike Brown, *Natrona County*
Tyler Cessor, *Art321*
Andy Couch, *The Nicolaysen*
Kim DeVore, *Jonah Bank and WY Business Council*
Jason DeWitt, *Casper Chamber of Commerce*
Angela Emery, *Platte River Trails*
Justin Farley, *Advance Casper*
Mayor Steven Freel, *Casper*
Luke Gilliam, *Visit Casper*
Dave Glenn, *WY Outdoor Recreation
Office, WY State Parks*
Kevin Hawley, *Casper DDA*
Glenn Januska, *Natrona County Airport*
Gena Jensen, *National Historic Trails
Center Interpretive Center*
Brook Kaufman, *Visit Casper*
Sabrina Kemper, *City of Mills*
Sam Kingsolver, *Residence Inn*
Zulima Lopez, *Casper Parks Director*
Jim Miller, *Nordic Skiing*
Brad Murphy, *Ford Wyoming Center*
Carter Napier, *City of Casper City Manager*
Renee Penton-Jones, *Ramkota
Hotel & Conference Center*
Tassma A. Powers, *McMurry Companies*
Kim RLightmer, *WY Business Council*
Jim Ruble, *Sinclair Oil and Visit Casper*
Amanda Scherlin, *Visit Casper*
Diane Shober, *WY Office of Tourism*
JoAnn True, *Philanthropist*