

Natrona County Travel & Tourism Council

Visit Casper

PUBLIC MEETING MINUTES TUESDAY, JULY 22, 2025 – 11:30 a.m. CASPER, WYOMING

I. CALL TO ORDER

Mrs. Penton-Jones called the public meeting of the Natrona County Travel and Tourism Council to order Tuesday, July 22, 2025, at 11:34 a.m. Roll call determined the presence of a quorum.

II. ROLL CALL

Present: Ashley Aars, Town of Edgerton
Pat Sweeney, City of Casper
Mike Cevasco, Town of Midwest *
Morgan Covert, City of Mills
Renee Penton-Jones, Natrona County
Tassma Powers, Town of Evansville
Tiffany Gamble, Natrona County

Excused: Cole Montgomery, City of Casper
Dan Foote, Town of Bar Nunn

Also Present: Annette Pitts, CEO
Terri Weinhandl, Operations Manager
Liz Bowers, Community Engagement Manager
Wayne Stewart, Director of Marketing & Communications
Syd Wallace, Creative Coordinator
Shelby Kraus, Business Sales Manager
Cait O'Neal, Meetings & Conferences Sales Manager
Glenn Gardener, Wyoming Office of Tourism (via Zoom)

*Arrived at 11:39 a.m.

III. CONSENT AGENDA

Mrs. Penton-Jones asked for a motion to approve the consent agenda, the May 27, 2025, meeting minutes, and the June 3, 2025, meeting minutes.

Moved by Ms. Powers, seconded by Mr. Cevasco, carried without dissent.
(Exhibit 1)

OLD BUSINESS / NEW BUSINESS

IV. CEO REPORT

Ms. Pitts reviewed her CEO report and the May 2025 and June 2025 scorecards. (Exhibits 2, 3 and 4)

V. APPROVAL OF DEPOSITORIES

A resolution was presented for board approval of financial institutions as depositories of council funds:

- Wyoming Government Investment Fund
- Hilltop National Bank
- First Interstate Bank
- First State Bank
- Jonah Bank

Moved by Ms. Aars, seconded by Mr. Sweeney, carried without dissent to approve the list of depositories for council funds. (Exhibit 5)

VI. APPROVAL OF SIGNATURES

A resolution was presented for board approval of authorized signers on vouchers, checks or warrants:

- Cole Montgomery, Chair
- Renee Penton-Jones, Vice-Chair
- Tiffany Gamble, Treasurer
- Tassma Powers, Secretary
- Annette Pitts, CEO

Moved by Mr. Cevasco, seconded by Ms. Aars, carried without dissent to approve the list of individuals authorized to sign vouchers, checks or warrants. (Exhibit 6)

VII. CONFLICT OF INTEREST POLICY

Each board member signed the FY25-26 Conflict of Interest Policy. (Exhibit 7)

VIII. STAFF REPORTS

Marketing and Sales staff gave highlights from the May and June 2025 scorecards and their current projects.

IX. COUNCIL COMMENTS

None.

X. PUBLIC COMMENTS

None.

XI. NEXT MEETING: Tuesday, August 26, 2025, at 11:30 a.m.

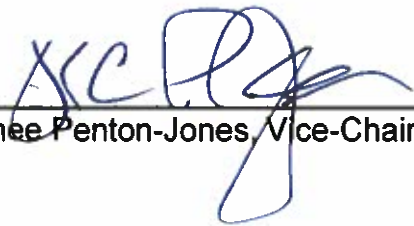
XII. EXECUTIVE SESSION

None.

XIII. ADJOURNMENT

Mrs. Penton-Jones asked for a motion to adjourn.

Moved by Ms. Powers, seconded by Ms. Aars, carried without dissent to adjourn at 1:16 p.m.



Renee Penton-Jones, Vice-Chair



Tassma Powers, Secretary