

# Natrona County Travel & Tourism Council

## Visit Casper

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### PUBLIC MEETING MINUTES TUESDAY, FEBRUARY 17, 2026 – 11:30 a.m. CASPER, WYOMING

#### I. CALL TO ORDER

Presiding officer (Board Vice-Chair) Renee Penton-Jones called the regular meeting of the Natrona County Travel and Tourism Council to order Tuesday, February 17, 2026, at 11:34 a.m. with Tassma Powers present as Secretary. Roll call determined the presence of a quorum.

#### II. ROLL CALL

Present: Ashley Aars, Town of Edgerton  
Brad Neumiller, City of Mills  
Cole Montgomery, City of Casper (Arrived at 11:35 a.m.)  
Dan Foote, Town of Bar Nunn  
Gena Jensen, City of Casper  
Mike Cevasco, Town of Midwest (Arrived at 11:37 a.m.)  
Renee Penton-Jones, Natrona County  
Tassma Powers, Town of Bar Nunn  
Tiffany Gamble, Natrona County

Excused: Morgan Covert, City of Mills  
Pat Sweeney, City of Casper

Also Present: Annette Pitts, CEO  
Terri Weinhandl, Operations Manager  
Liz Bowers, Community Engagement Manager  
Wayne Stewart, Director of Marketing & Communications  
Syd Wallace, Creative Manager  
Cait O'Neal, Meetings & Conference Sales Manager

#### III. APPROVAL OF AGENDA

Mrs. Penton-Jones asked for a motion to approve the February 17, 2026, meeting agenda. No discussion.

Moved by Ms. Gamble, seconded by Ms. Aars, carried without dissent to approve the February 17, 2026, meeting agenda as presented. (Exhibit 1)

#### IV. APPROVAL OF MEETING MINUTES

Mrs. Penton-Jones asked for a motion to approve the January 27, 2026, meeting minutes. No discussion.

Moved by Mr. Neumiller, seconded by Mr. Foote, carried without dissent to approve the January 27, 2026, meeting minutes as presented. (Exhibit 2)

V. **TREASURER'S REPORT**

Ms. Gamble gave the treasurer's report noting that she had reviewed all itemized expenses from the previous month that had been emailed to the board and found no concerns. She also shared that the organization was at 61% of its budgeted income and 58% of its expenses for the year. No discussion.

Moved by Ms. Powers, seconded by Ms. Aars, carried without dissent to approve the Treasurer's report as presented. (Exhibit 3)

Board Chair (Cole Montgomery) resumed the Chair role at 11:37 a.m.

VI. **OLD BUSINESS**

A. **Destination Development Projects**

Ms. Pitts provided updates on destination development projects, including delays in the county's signage plan for Muddy Mountain and progress with the City of Mills agreement.

B. **Pathway's National heritage Area (PNHA)**

The Board discussed Ms. Pitts' previous email asking for approval to proceed with amendments to the Pathways National Heritage Area feasibility study.

Moved by Ms. Powers, seconded by Mrs. Penton-Jones, carried without dissent to ratify prior approval of Ms. Pitts' email correspondence to proceed with the amendments to the Pathway's National Heritage Area feasibility study.

C. **Seminole Dam Pumped Storage Letters**

The Board discussed and approved draft letters regarding the Seminole Dam proposed project that Ms. Pitts emailed to the Board for their review. The letters were also reviewed and approved by Blake Jackson and John Masterson, presenters at the previous month's Board meeting.

Moved by Mr. Cevalasco, seconded by Ms. Aars, carried without dissent to approve sending the letters regarding the Seminole Dam Pumped Storage project as presented.

VII. **NEW BUSINESS**

- A. Staff Reports
- B. National Travel & Tourism Week Planning

VIII. **COUNCIL COMMENTS**

Mr. Neumiller shared that the City of Mills is looking at venue options for a fireworks display for the United States' 250<sup>th</sup> Anniversary on July 4, 2026.

Mrs. Penton-Jones shared that registration is open for this year's July 7, 2026 Fair and Rodeo Parade.

Mr. Foote shared that duties were delegated to committee members during the last 250<sup>th</sup> celebration planning meeting.

**IX. PUBLIC COMMENTS**

None.

**X. EXECUTIVE SESSION**

Board Chair, Mr. Montgomery called for Executive Session to discuss a personnel matter.

Moved by Ms. Powers, seconded by Ms. Gamble to go into Executive Session at 12:21 p.m., carried without dissent.

Executive Session concluded at 12:30 p.m. and returned to open session.

Board Discussion:

The Board discussed the expanded role and responsibilities of Visit Casper staff related to providing support services to Compete Casper. Due to Compete Casper's leadership model transitioning from a working Board to an oversight Board, the resulting increased workload of administering Compete Casper meetings, bid preparation, securing sponsorships, volunteer recruitment and management, and event servicing is no longer sustainable for Visit Casper. As a result, Visit Casper staff will give notice to the Compete Casper Board of their intent to discontinue providing staffing services to Compete Casper effective June 30, 2026. The Visit Casper CEO will provide written notice as soon as possible to allow the Compete Casper Board time to plan and prepare for the new fiscal year and take every step to ensure a smooth transition. The NCTTC will continue to provide sponsorship support to Compete Casper and provide additional services and support as is possible.

**XI. ADJOURNMENT**

Mr. Montgomery asked for a motion to adjourn.

Moved by Ms. Powers, seconded by Mrs. Penton-Jones, carried without dissent to adjourn at 12:50 p.m.

Next meeting: March 24, 2026 @ 11:30 a.m.

  
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Cole Montgomery, Chair

  
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Tassma Powers, Secretary

  
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Tiffany Gamble, Treasurer