

# **Natrona County Travel & Tourism Council**

## **Visit Casper**

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### **PUBLIC MEETING MINUTES TUESDAY, AUGUST 26, 2025 – 11:30 a.m. CASPER, WYOMING**

#### **I. CALL TO ORDER**

Mr. Montgomery called the public meeting of the Natrona County Travel and Tourism Council to order Tuesday, August 26, 2025, at 11:32 a.m. Roll call determined the presence of a quorum.

#### **II. ROLL CALL**

Present: Ashley Aars, Town of Edgerton  
Cole Montgomery, City of Casper  
Dan Foote, Town of Bar Nunn  
Pat Sweeney, City of Casper  
Morgan Covert, City of Mills  
Renee Penton-Jones, Natrona County

Excused: Mike Cevasco, Town of Midwest  
Tassma Powers, Town of Evansville  
Tiffany Gamble, Natrona County

Also Present: Annette Pitts, CEO  
Terri Weinhandl, Operations Manager  
Liz Bowers, Community Engagement Manager  
Wayne Stewart, Director of Marketing & Communications  
Syd Wallace, Creative Coordinator  
Shelby Kraus, Business Sales Manager  
Cait O'Neal, Meetings & Conferences Sales Manager  
Tia Troy, Lightning Bug Public Relations (via Zoom)

#### **III. CONSENT AGENDA**

Mr. Montgomery asked for a motion to approve the consent agenda, and the July 22, 2025, meeting minutes.

Moved by Mrs. Penton-Jones, seconded by Mr. Sweeney, carried without dissent. (Exhibit 1)

### **OLD BUSINESS / NEW BUSINESS**

#### **IV. CEO & STAFF REPORT**

Ms. Pitts reviewed the July scorecard and July financials.

Ms. Pitts and staff presented updates, project status and information for their respective divisions.

Light Gray - CEO  
Green – Marketing  
Pink – Sales  
Blue – Community Outreach  
Orange - Operations  
(Exhibits 2, 3, and 4)

V. **COUNCIL COMMENTS**  
None.

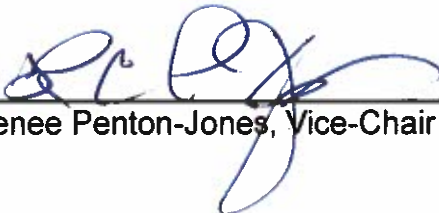
VI. **PUBLIC COMMENTS**  
None.

VII. **NEXT MEETING:** Tuesday, September 22, 2025, at 11:30 a.m.

VIII. **EXECUTIVE SESSION**  
None.

IX. **ADJOURNMENT**  
Mrs. Penton-Jones asked for a motion to adjourn.

Moved by Mr. Foote, seconded by Ms. Aars, carried without dissent to adjourn at 1:07 p.m.



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Renee Penton-Jones, Vice-Chair



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Tassma Powers, Secretary