

Natrona County Travel & Tourism Council

Visit Casper

PUBLIC MEETING MINUTES

TUESDAY, AUGUST 26, 2025 – 11:30 a.m.

CASPER, WYOMING

I. CALL TO ORDER

Mr. Montgomery called the public meeting of the Natrona County Travel and Tourism Council to order Tuesday, August 26, 2025, at 11:32 a.m. Roll call determined the presence of a quorum.

II. ROLL CALL

Present: Ashley Aars, Town of Edgerton

Cole Montgomery, City of Casper

Dan Foote, Town of Bar Nunn

Pat Sweeney, City of Casper

Morgan Covert, City of Mills

Renee Penton-Jones, Natrona County

Excused: Mike Cevasco, Town of Midwest

Tassma Powers, Town of Evansville

Tiffany Gamble, Natrona County

Also Present: Annette Pitts, CEO

Terri Weinhandl, Operations Manager

Liz Bowers, Community Engagement Manager

Wayne Stewart, Director of Marketing & Communications

Syd Wallace, Creative Coordinator

Shelby Kraus, Business Sales Manager

Cait O'Neal, Meetings & Conferences Sales Manager

Tia Troy, Lightning Bug Public Relations (via Zoom)

III. CONSENT AGENDA

Mr. Montgomery asked for a motion to approve the consent agenda, and the July 22, 2025, meeting minutes.

Moved by Mrs. Penton-Jones, seconded by Mr. Sweeney, carried without dissent. (Exhibit 1)

OLD BUSINESS / NEW BUSINESS

IV. CEO & STAFF REPORT

Ms. Pitts reviewed the July scorecard and July financials.

Ms. Pitts and staff presented updates, project status and information for their respective divisions.

Light Gray - CEO
Green – Marketing
Pink – Sales
Blue – Community Outreach
Orange - Operations
(Exhibits 2, 3, and 4)

V. COUNCIL COMMENTS

None.

VI. PUBLIC COMMENTS

None.

VII. NEXT MEETING: Tuesday, September 22, 2025, at 11:30 a.m.

VIII. EXECUTIVE SESSION

None.

IX. ADJOURNMENT

Mrs. Penton-Jones asked for a motion to adjourn.

Moved by Mr. Foote, seconded by Ms. Aars, carried without dissent to adjourn at 1:07 p.m.


Renee Penton-Jones, Vice-Chair


Tassma Powers, Secretary